### APPROACHING DIFFERENT RESEARCH METHODS

Everyone will interpret things differently. When it comes to research, there are many different approaches to interpreting information.

We all have our own preference, so it is important to find an approach that will help you understand something best.

How can the library help?

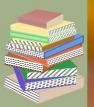
- Referencing tools
- Academic Support Librarians
- Online Moodle- academic writing
- Productivity tools

# TYPES OF RESEARCH8

- Primary- self conducted
- Secondary- conducted by others



- Qualitative-focus groups, workshops, oneto-one interviews and observations
- Quantitative methods- multiple choice questionnaires, structured experiments and observations





## APPROACHING DIFFERENT RESEARCH METHODS

#### **Useful Links:**

#### **Referencing Styles**



**Academic Writing** 



# TOP TIPS

Identify clear aims and objectives when collecting research- what do you want to discover overall?

Realiability- how consistent and stable are the findings/ is the dataalways make sure it is a reliable source

Research ethicsprotection, trust,
honestly are key when
collecting research from
your participants

Limit your research- try not to go
overboard. Having too much
information can often be
overwhelming and you may not reach
a conclusion. Try and pick out the key
points that you need to back up your
arguments



